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PRESS RELEASE

Remote Learning Revisited:

COVID forced us to reevaluate virtual classrooms and distance learning. Can our graphic communication schools and training programs adapt?

(Pismo Beach, Calif.) In the October 2021 article of the Graphic Communication Advisors Group (GCAG), John Parsons, writer, videographer, and printing industry thought-leader, discusses the changing dynamics of education and training in light of the international pandemic.

Parsons proposes that the need for alternative teaching and training methods, e.g., videos and other distant learning applications, are here to stay as supplements to traditional lecture and “hands-on” teaching and learning methods for education and industry training.

Parsons points out: “What was originally conceived as a way to address diverse learning styles has now also become a critical adjunct for schools dealing with the realities of a ‘hybrid,’ live-plus-virtual learning environment.” He points out that Virtual Reality (VR) is not the end-all answer to effective teaching and training, but one of multiple approaches, including video, needed for effective and efficient education and training today and in the future.

Parsons full article is available at:

<https://hrlsite.files.wordpress.com/2021/09/gcag-remote-learning-revisited-oct.-2021-final.pdf>

Harvey Levenson, Cal Poly Professor Emeritus and coordinator of the GCAG, said: “Teachers and industry trainers wanting to maximize their effectiveness, while streamlining their education and training processes, will benefit from Parsons insights and advice.”

The article is the ninth in the first-year series of the Graphic Communication Advisory Group (<https://hrlevenson.wixsite.com/gcag>), and will appear in an annual journal early in 2022.

About the Graphic Communication Advisors Group

The *Raymond J. Prince* Graphic Communication Advisors Group (GCAG) is a team of specialists and experts accessible to the printing, publishing, packaging, and related communities. The group provides fresh, outside perspectives representing a broad range of experiences and a long-term commitment to all facets of the graphic arts industries. Many of the GCAG consultants and practitioners are printing industry “household names” and best-known managers, technologists, scientists, researchers, authors, and Expert Witnesses. They bring the power of their deep expertise and problem-solving acumen to bear on training and solving difficult problems. See: <https://hrlevenson.wixsite.com/gcag>



John Parsons

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