

## FOR IMMEDIATE RELEASE

### **NEWS**

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# **New Xitron Website Goes Live**

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# Easier navigation, rich content devoted to Navigator Harlequin RIP and DFE markets

**Ann Arbor, MI, USA July 28, 2020 –** Xitron, a subsidiary of Global Graphics PLC and the developer of the Harlequin-based Navigator RIP and workflow products for offset, flexo, digital, and high-speed inkjet printing, has relaunched their website at www.xitron.com. Focusing on product categories with the goal of comprehensive information retrieval, the new design fosters intuitive navigation through Xitron's product mix.

"As our products and markets have diversified over the last few years it became clear that end users, dealers, and OEMs needed an easier way of finding information," said Karen Crews, president of Xitron. "The new website solves that issue through design and functionality improvements."

Xitron creates prepress RIP and workflow software based on core technology developed by Global Graphics Software. A Harlequin RIP OEM since 1992, Xitron's Navigator RIP boasts over 35,000 installations around the world driving everything from legacy computer-to-plate systems to the most sophisticated high-speed inkjet presses. Almost every brand of CTP being used by printers today can be paired with Navigator RIP and workflow software. Similarly, the latest inkjet press innovations from companies like Colordyne, AstroNova, W+D, SuperWeb Digital and others feature Navigator Digital Front Ends capable of driving their presses at full rated speed (several hundred feet per minute in many cases), even with variable data present on every page.

"We're very excited about bringing this new website experience to our users, dealers, and partners," Crews continued. "Along with the improvements in navigation and content, the architecture lends itself to easy updating, which will help us provide visitors with the most up-to-date news and information about Xitron and our products."

#### **About Xitron**

Xitron develops advanced workflow systems and interfaces to drive the prepress industry's most popular new, and legacy output devices, prolonging our customers' investments. In addition, Xitron's pressroom workflow solutions extend the functionality of press consoles from several industry-leading press manufacturers. Xitron's Navigator RIP, Raster Blaster TIFF Catcher, and Sierra Workflow solutions are recognized as prepress standards. Built around the Harlequin RIP core technology from Global Graphics and the Adobe PDF Print Engine from Adobe Systems, Xitron engineers continue to develop solutions for the graphic arts market, driving hundreds of different models of imagesetters, proofers, platesetters, inkjet printers, and digital presses. With shipments of more than 35,000 RIPs, Xitron is the largest independent Harlequin RIP developer in the market and is a subsidiary of Global Graphics PLC.

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### Note to Editors:

If you need photos to accompany this release contact Bret Farrah at Xitron, 734-794-1334. To update contact information or request removal from our editorial mailing list, send an email to bfarrah@xitron.com.