



THE GILMAN BROTHERS COMPANY

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FOR IMMEDIATE RELEASE

Gilman Brothers and Zünd Teaming up for PRINTING United Expo 2022

SOURCE: THE GILMAN BROTHERS COMPANY, September 20, 2022

The Gilman Brothers Company will be teaming up with Zünd America, Inc. at the upcoming PRINTING United Expo 2022 in Las Vegas, NV. The tradeshow, which runs October 19-21, is billed as the most dynamic and comprehensive printing event in the world.

The Gilman Brothers Company will be collaborating and sharing space with Zünd America, Inc. Zünd is known worldwide as one of the leading manufacturers of multifunctional digital cutting/routing systems for graphics, packaging, and many other industrial applications. Together they will be covering all the bases in one location showcasing the possibilities when the right materials, software, and equipment are combined and executed from prepress to printing and finishing.

All the action will be at **Booth# C5715** where The Gilman Brothers team will be on hand with demonstration materials and samples of their new innovative line of products. The Zünd team will be available to answer questions and discuss the latest Zünd digital cutting solutions and how easily they can be adapted to fabricators' specific cutting and automated production needs.

Show attendees will have a unique opportunity to see cutting demonstrations using Gilman Brothers recently launched Resilient®, a patent-pending soft touch, fine cell foam, that recovers quickly after compression and features a unique true-black edge that is visually pleasing with no need for edge banding.

The two companies, who have joined forces on multiple occasions, will also be collaborating to host an extraordinary music-filled event the evening of October 19. The invitation-only event will provide an informal opportunity to network with industry partners outside the walls of the traditional tradeshow format.

"Team Zünd has provided all the resources to make this the most successful Printing United show to date. With a dedicated cutting table for live demos, attendees will see firsthand ease of cutting and functionality of our featured products," says Bill VanHorn, Gilman Brothers Director of Sales. "Our exclusive customer event on October 19 is a massive celebration of appreciation and continued building of long-term partnerships."

"Connecting both our commercial teams with events such as road shows covering several states across the Midwest has proven to be very successful," states Bill Richards, Sales Director, Zünd

America, Inc. “We are excited to work side by side at the show, grow new and existing relationships, and continue the aggressive growth plan for both companies,”

Zünd manufactures industry-leading digital cutting systems for printing, sign & display graphics, packaging, and other industrial applications. Single and dual-beam Zünd cutters are highly adaptable digital finishing solutions for custom to high-volume production environments. These modular systems accommodate a complete palette of cutting and routing and even laser tools in addition to state-of-the-art workflow automation—from prepress to dispatch.

The Gilman Brothers Company is one of North America’s premier manufacturers of foamboard products for signage, display and graphics. Founded in 1897, the company has been instrumental in developing and bringing to market innovative products like InSite® Reveal®, Ryno Board® INFINITY®, Resilient®, and EAGLECELL™ for the changing needs of the visual industries.

For additional information on any Gilman Brothers products visit our website at www.gilmanbrothers.com, email us at sales@gilmanbrothers.com or call regular EST business hours 860-889-8444 USA or the new 24/7 hotline 860-884-2077.

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